

**THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION  
EXECUTIVE COMMITTEE MEETING  
January 20, 2015**

**Location:** Conference Call

**Call in:** 888-651-5908; Participant Code: 516-6858 (USA) 0808-234-9295 (UK)

**Invitees:** Jay Lenrow, President; David Yaffe, 1st Vice President; LouAnn Conner, 2nd Vice President; Nikolas Matthes, Treasurer; Howard Adler, Secretary; Terri McBride, past president, ex-officio

Jonathan Bradley, Steve Naron, Paula Kent, Steve Mahinka, Harry Sax, Brett McCone, John Butterworth, Matthew Rupcich

**Staff Members:;** Marguerite Ingalls Jones, OAR; Patricia Conklin, OAR; Shaun Grahe, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR, Krystle Ongaco, OAR;; Jen Yeager, School of Education; Margaret Hardt Frondorf, School of Advanced International Studies; Jordi Izzard, School of Advanced International Studies; Emily Spence, School of Advanced International Studies; Erika Juengst, Peabody; Debbie Kennison, Peabody; Jimmie Lou DeBakey, Bloomberg School of Public Health;

**Absent:** Steve Lascher, Mindy Farber, Susan Borges, Bryan McMillan, Raquel Silverberg, Jesse Jacoby, Bob Fisher, Susan deMuth, Executive Director, OAR, Andrea Jones, Krieger School of Arts & Sciences, ; Sara Rutstein, Carey Business School; Allison Wiles, Bloomberg School of Public Health, Maxine Given, School of Medicine; Tasmim Anwar, Whiting School of Engineering; Morgan Martin, Bloomberg School of Public Health

**Facilitator:** Jay Lenrow

**Meeting Start Time: 5:00 pm (ET)**

**Meeting End Time: 5:53 pm (ET)**

**AGENDA**

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- 1. Welcome and Updates – Jay Lenrow**
- 2. Divisional Reps - John Butterworth**
- 3. Budget Review – Nikolas Matthes**
- 4. Committee Updates**
  - a. Alumni Communities: Mindy Farber, A&S '74
  - b. Awards & Nominations: Jon Bradley, BUS '09

- c. Communications: Steve Naron, ENG '70
- d. Development: Bob Fisher, ENG '70
- e. Student Engagement Committee: Bryan McMillan, Bus '00, '02
- f. Student Grants: Steve Lascher, BSPH '96, '08

## 5. Executive Committee Meeting: Baltimore – Jay Lenrow

- a. May 29th and 30th

## 6. New Business

## 7. Minutes from the Special Executive Committee Meeting

### MEETING MINUTES

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The President began by discussing the Alumni Council's progress and encouraged members of the Executive Committee to be proactive and to continue the strong efforts that they have engaged in since the Annual meeting in October.

The Treasurer reviewed the budget, noting that the data is tracking favorably and appears to be on target to meet the 2015 budget goals. In addition, the endowment is growing nicely. It was also mentioned that the Liberty Mutual final contract payment is in 2016 and that negotiations for a new contract will be initiated in the coming year.

In the absence of the chair of the **Alumni Communities Committee**, a staff member reported that the Committee was still trying to identify the right set of tasks for the group and that it is looking beyond the Alumni Council for additional members. The President applauded the inclusion of non-council members on the Alumni Communities Committee and encouraged others to consider ways to creatively engage non-council alumni in effective and meaningful ways in our work.

The chair of the **Awards and Nominations Committee** reported that he has written to the committee regarding the timing of proposed meetings, its main tasks, its budget, and proposed awards nominations. Consideration will be given to increasing publicity and recognition by perhaps hosting a gala, increasing diversity, coming up with more award categories, and determining if the various physical awards should be upgraded. A goal is to increase awareness of the alumni awardees. Raquel Silverberg has offered to serve as vice chair of the committee. The next meeting is scheduled for January 28. The Committee is beginning the process of recommending nominees for alumni awards.

The chair of the **Communications and Outreach Committee** reported that a meeting with all committee chairs is set for next week. The chair hopes to receive input to better enable the committee to set its goals for the coming year.

In the absence of the chair of the **Development Committee**, the President asked the Treasurer to report on the committee's activities. The Treasurer discussed plans to change the rules for membership in the Cerulean Society.

In the absence of the **Student Engagement Committee** chair, staff members reported that two subcommittees of the Committee recently met via teleconference to set and coordinate their goals. Various options are being considered for the graduation gift and for the welcome gift for next Fall. The next committee teleconference will be set for the end of February. The Committee is waiting for its student members to finalize their schedules.

The President noted that he is in the process of setting up meetings with student government leaders from all nine divisions of the University as a listening tool. He will report back on the progress of those meetings.

In the absence of the **Student Grants Committee** chair, a staff member reported that discussions are underway with ID5, Harris Media and Countermarch to determine costs for a website with the necessary functionality for the student grants portal. Three companies are bidding on the project. A June timeline is aggressive, but achievable.

The President reminded everyone that they received the minutes from the special meeting about the Advanced Notice policy showing the changes that were made and approved unanimously at that meeting. Notices will be sent in a timely fashion so alumni can raise questions before the next annual meeting.

One member noted that recently a Johns Hopkins session on personalized medicine was attended by over 250 people in Los Angeles. The member suggested that generalized Hopkins events provide a great opportunity to raise awareness of and promote the Alumni Association. The President supported this concept and suggested that ideas for such events be sent to Steve Naron.

**The meeting was adjourned at 5:53 p.m.**

