

**THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION
EXECUTIVE COMMITTEE MEETING**

September 13, 2018

Location: Conference Call

Call in: 888-651-5908; Participant Code: 516-6858 (USA)

MEETING MINUTES

Welcome and Updates

Approval of May 15 meeting minutes.

Paul Matlin provided one correction to the distributed minutes. The correction was noted, and the minutes were approved by unanimous vote.

Ad hoc task force on Lifelong Learning

John DeMaggio reviewed the report that was sent in advance. There was general approval of the recommendations and sharing the report with the Alumni Council prior to Leadership Weekend.

Ad hoc task force on Mentoring/Networking

Bryan McMillan reported on the progress of the Networking/Mentoring Ad Hoc Task Force.

The Task Force worked to assemble stakeholders from all divisions. These stakeholders were asked to collect information on current Mentoring and Networking programs from across the university. These inputs were then categorized by Strategic Initiative and further distilled into recommended timeline pursuits ('18 – '19; '19 – '20; Never). Initial inventory of existing programs has been completed (*several divisions have been contacted for additional information to clarify provided inputs*). Active participation from members lower than expected. Major inputs came from central office and division alumni staff with alumni leadership providing much needed observed feedback.

Additionally, the Task Force reviewed existing offerings of GoHopOnline (GHO) at a top-level to determine feasibility for meeting identified needs. There is no recommendation at this time as Graduway (platform provider) is scheduled to roll-out an upgrade shortly. Have '18 – '19 Task Force team and Student Engagement Committee work jointly to do a deep dive once upgrade specifics are shared with Central Office. Continue to encourage Hand Shake – GHO “connectivity” in communications to students and alumni. Review software programs that provide mentoring and networking "assistance" to identify gaps that may exist in current offerings and relay to Graduway for potential upgrades.

Next steps are to complete review of additional clarifying inputs requested from Division Staff (*due to Central Office NLT 14 September*). Once all final data has been collected, prepare final timeline recommendations for events/platforms for Task Force. Have interested members of the Task Force

meet with Central Office to discuss structure and governance of Alumni Ambassador program for proliferation to other Divisions (*for talent identification and JHAAC pipeline*). Discuss creation of stand-alone Committee on Networking/Mentoring to support strategic plan initiatives.

Committee Structure Discussion

Mike Baltzell noted that we need to keep a student connection to the Council. A number of programs of the Student Engagement Committee are running themselves (ring program, GHO, welcome gifts...).

Judy Keen suggested that the Mentoring/Networking initiative might fit into the Student Engagement Committee and to consider changing its name to Student & Alumni Engagement Committee. David asked Judy K, Mike B and Natalie S to come up with a short document within the next couple of weeks as to what it would look like. They agreed.

It makes sense for Lifelong Learning to be added to Alumni Communities – but it should be looked at very carefully and perhaps need to be restructured altogether.

Steve Mahinka cautioned against committee creep, i.e. adding new committees without looking at the Council structure and purposes anew. Yaffe agreed that we would indeed keep that in mind.

Committee Reports (WRITTEN REPORTS WERE SUBMITTED IN ADVANCE)

Alumni Communities
Awards & Nominations
Communications and Outreach
Development & Finance
Key 3
Student Engagement
Student Grants

Budget report

Susan deMuth provided an overview of the report. The final report has been distributed as part of the Leadership Weekend read-ahead materials.

Office of Alumni Relations Updates:

Strategic Plan and Alumni Survey Update

Updates were provided on meetings held with stakeholders to date along with an announcement of the upcoming Alumni Survey Update. Communications of the latter have been disseminated among various emails notices and social media.

Balfour, Bank of America, JH Federal Credit Union (JHFCU).

Susan de Muth provided an update on current activities with the three organizations and the OARs efforts to close gaps in the budget accordingly.

Advance Notice Policy

It was reiterated that no responses were received by the published deadline.

Alumni Council Meeting

Details were shared on the agenda for the upcoming Leadership Weekend. All materials have since been distributed to all attendees.

New Business

No New Business was shared with the Committee.

The meeting was adjourned at 6:30 p.m.

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Invitees: David Yaffe, President; Allyson Handley, 1st Vice President; Anika Penn, 2nd Vice President; Nikolas Matthes, Treasurer; Bryan McMillan, Secretary; Jay Lenrow, past president, ex-officio; Phuong Tran, PRIDE rep, ex-officio; Wesley Wood, SOBA rep, ex-officio

Michael Baltzell, Auburn Bell, Elizabeth Berman, Jonathan Bradley, Natalie Shock (Student Rep), John DeMaggio, Donika Hristova, Paula Kent, Steve Mahinka, Brett McCone, Judie Mopsik, Paul Matlin, Yasmene Mumby, Amy Nagler, Sonia Sarkar, Shelby Wilkes

Staff Members: Susan deMuth, Executive Director, OAR; Tom Calder, OAR; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR, William Archer, OAR; Arif Nuri, OAR; Harvey Greene, Krieger School of Arts & Sciences; Jen Yeager, School of Education; Jordi Izzard, School of Advanced International Studies; Erika Juengst, Bloomberg School of Public Health; Debbie Kennison, Peabody Institute; Leslie Procter, Peabody Institute; Jimmie Lou DeBakey, Bloomberg School of Public Health; Jess Gill, Bloomberg School of Public Health; Robin Ingram, School of Medicine; Mansoor Ali, School of Medicine; Kim Sheehan, Whiting School of Engineering; Sharon Trivino, Carey Business School; Jennifer Benson, Carey Business School; Katie Damaroda, School of Nursing

Absent: Allyson Handley, Donika Hristova, Judie Mopsik, Nikolas Matthes, Tony Spann, Erika Juengst, Jen Yeager, Jennifer Benson, Jess Gill, Jimmie Lou DeBakey, Leslie Procter, Mansoor Ali, Philip Bakerman, Robin Ingram, Marguerite Jones, Jason Heiserman, Harvey Green, Arif Nuri

Facilitator: David Yaffe

Meeting Start Time: 5:00 pm (ET)

Meeting End Time: 6:30 pm (ET)

Meeting Agenda:

1. Welcome and Update, David Yaffe, A&S '74 and Allyson Handley, Ed '75, '78
2. Approval of the May 15 meeting minutes – Bryan McMillan, Bus '00, '02
3. Ad hoc task force on Lifelong Learning - Allyson Handley, Ed '75, '78
4. Ad hoc task force on Mentoring/Networking - Bryan McMillan, Bus '00, '02
5. Committee Reports
 - a. Alumni Communities: Sonia Sarkar, A&S '08, BSPH '13
 - b. Awards & Nominations: Jonathan Bradley, Bus '09
 - c. Communications and Outreach: Paul Matlin, Peab '70, '72, Bus '81, Engr '84
 - d. Development & Finance: Judie Mopsik, BSPH '99
 - e. Key 3 Anika Penn, SAIS '10
 - f. Student Engagement: Michael Baltzell, Engr '71, Eric Chiang, Engr '18
 - g. Student Grants: Amy Nagler, A&S '89
6. Budget report – Nikolas Matthes, BSPH '98
7. Office of Alumni Relations Updates– Susan deMuth
 - a. Strategic Plan and Alumni Survey
 - b. Balfour, Bank of America, JH Federal Credit Union
8. Advance Notice Policy – sent to full Council on May 30; deadline for response July 12; no responses received.
9. Alumni Council Meeting – Marguerite Jones, A&S '74, Bus '88
10. New Business

Leadership Weekend:

Campaign Close – Thursday, October 11, 2018

Alumni Council Meeting – Friday – Saturday, October 12 – 13, 2018